

Ordering stickers – England

Two options are available to local authorities to obtain stickers.

- 1) Order **free** 'standard' window or wall sticker versions with the FSA logo and the words 'this scheme is operated in partnership with your local authority' on the front.
- 2) Arrange for the printing of co-branded stickers with the FSA logo and the local authority logo on the front

1) 'Standard' Window and Wall stickers

These are available free of charge through Food Standards Agency Publications and are all printer friendly, **apart from 0 rated window stickers (FSA 1573/0710) which are still in the old format.** Local authorities can order supplies from EC Group on 0845 606 0667 or foodstandards@ecgroup.co.uk. Please quote the order numbers below. The maximum order quantity is 250 for each rating, but if a larger quantity is required please state the reason when ordering.

Rating	Window	Wall
Waiting Inspection	FSA/1716/1113	Not Printed
0	FSA/1573/0710	FSA/1717/1113/V2
1	FSA/1718/1113	FSA/1718/1113/V2
2	FSA/1719/1113	FSA/1719/1113/V2
3	FSA/1720/1113	FSA/1720/1113/V2
4	FSA/1721/1113	FSA/1721/1113/V2
5	FSA/1722/1113	FSA/1722/1113/V2

Wall stickers are intended for **use only when no window, door or other transparent surface is available.** The information written on the reverse of the regular sticker should be included on the peel off part of these stickers, to be retained by the business.

2) Printing co-branded stickers

The print specification for co-branded versions is detailed below.

- Digitally printed full colour face vinyl, with digitally printed matt white opaque laminated backing
- Supplied on 138gs, release paper, die cut to shape with rounded corners.

- The sizes are as follows:
 - 195mm x 135mm (0-5)
 - 195mm x 100mm (Awaiting inspection)

Artwork can be downloaded from our dropbox account at <https://www.dropbox.com/sh/bzba9oodvjc75d4/AAB6mV4nArKv0BbfFKKCDEHta> and the link can be forwarded to whoever is printing the stickers.

Important note – other than local authority logo, no other amendments should be made.

Other resources

Links to FHRs imagery for use by food businesses can be found at <http://food.gov.uk/business-industry/caterers/hygieneratings/toolkit/>.

We also have ‘pop up banners’ and Giant 5 stickers’ that can be loaned to local authorities running seminars or holding events. These are available from EC Group on 0845 606 0667 or foodstandards@ecgroup.co.uk

Please quote the order numbers below:-

FHRs Pop-up banner	FSAFHRs1
FHRs Giant 5 – foamex board	FSAFHRs2

Use of FHRs imagery

‘Imagery’ refers to the FHRs logos, stickers, and other artwork made available to third parties including posters, leaflets and web banners.

All imagery can be used providing the following principles are followed:

- It should not be altered or amended without the FSA’s prior permission.
- The FSA logo is integral in the design of the stickers and may be used in this context but permission must be sought from the FSA before using the FSA logo in any other context.